



J A Y W H E E L E R



• L A V O Z F A V O R I T A •

## BIOGRAPHY

Jay Wheeler grew up in a musical family. His father, mother and grandmother were all singers and collaborators in the church choir, and they planted in Jay the love for God and music from a very early age.

What began as a game and a hobby, ended up becoming a way of life. With his talent for composition and interpretation, Jay Wheeler used to freestyle, but he did not take it very seriously until his best friend published a video of him singing in the car on social media, and to his surprise it went viral.

Renowned producer and pioneer of reggaeton Dj Nelson was one of many thousands to watch Jay's emotional reaction at Las Justas stage. Dj Nelson saw a raw and organic talent with Jay and decided to sponsor him with the prestigious Flow Music record label.

His first album Platonico was born from his alliance with Flow Music, which premiered on November 29 on all digital platforms. The album consists of 13 songs produced by Dj Nelson and composed by Jay Wheeler, including a very special song called Otra Noche Mas, featuring urban superstar Farruko, one of his greatest childhood idols.

In the middle of the year 2020, Jay Wheeler released his second studio album "Platonicos", which features musical collabs with Dalex, Myke Towers, Miky Woodz, Alex Rose, Farruko, and others. This album peaked #13 in the Top 100 of popularity in Spain, and two of his songs "Me enamoré" and "La curiosidad" obtained RIAA certifications as platinum and 3X platinum, respectively.

But if we have to talk about a hit-song for 2020 that is "La curiosidad". This song by Wheeler along with Myke Towers accumulates more than 760 million streams, obtained triple platinum certification by RIAA, triple-platinum certification in Spain, peaked #21 in Spotify's global ranking, among other achievements.

In his first year of official artistic presence, Jay Wheeler was invited to important award ceremonies such as Billboard Latin Music Awards and Premios Juventud, and he also obtained two nominations for Premios Tu Música Urbano 2020 and his first nomination to Premio Lo Nuestro 2021 as "best new artist".

Wheeler still celebrates the tremendous success from "La curiosidad" remixes (drop-December 2020). This ambitious project brought together the "urban music royalty" in two remixes: La Curiosidad (Red Grand Prix Remix)[feat. Becky G, Arcangel, Zion & Lennox, Bray & De La Ghetto] by Jay Wheeler, Myke Towers & DJ Nelson, and La Curiosidad (Blue Grand Prix Remix)[feat. Jhay Cortez, Rauw Alejandro, Lunay & Kendo Kaponi] by Jay Wheeler, Myke Towers & DJ Nelson.

Both remixes became a global trend on YouTube on the day of their release. The official video for "Blue Remix" has more than 26 million views on YouTube and "Red Remix" has more than 8 million.

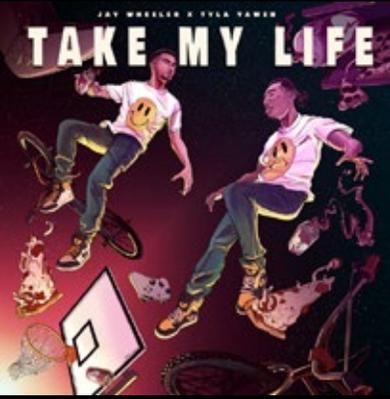
His single "Amor de febrero" got its release for Valentine's Day, a very emotional ballad that premiered with its official music video, available on all digital platforms. Followed by "Viendo el techo", which he had the honor of singing on the night of Premios Juventud 2021, this song has become an icon in his artistic career, accumulating more than 19 million views in his official YouTube video.



Jay Wheeler was honored to win his first Premios Juventud award in the "New Generation Male" category.

# DISCOGRAPHY

Spotify 14,033,823 Monthly Listeners



# AUDIENCE

FAN AGES: 18-35

47% 53%

# YOUTUBE



# VIEWS

1.6 Billion

SUBSCRIBERS

3.6 Million

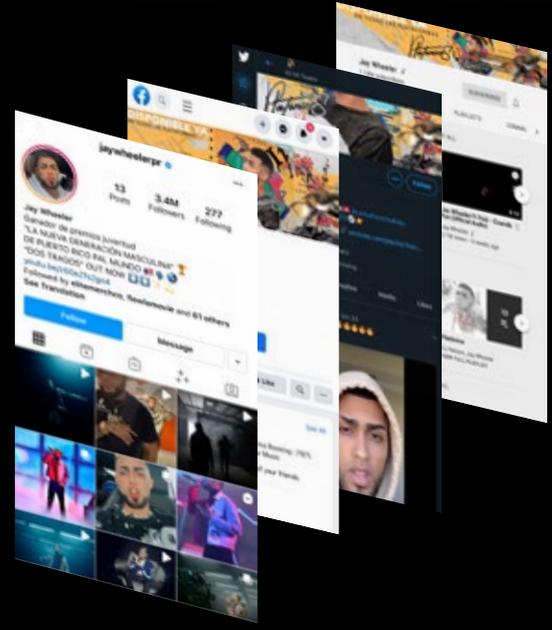
# SOCIAL MEDIA



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# 10M

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• LA VOZ FAVORITA •



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